



Wonderful Winter Memories

#PicturesIntoPresents



A step-by-step guide to season savvy gifting

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Summer is perfect for strolls in the sand and exotic journeys to bucket-list destinations but winter is when the real magic of memory comes to life. Crunching through frosty leaves hand-in-hand and piling into the car to visit family and friends that you don't see enough throughout the year. Fireworks, snowfall and delicious festive dinners - they all make for picture perfect memories.

Winter is also a time for giving and sharing; swapping presents with the people you love most but this part can often leave us scratching our heads and feeling just a little bit befuddled. So if your Christmas shopping list is looking a little blank at the moment, let us fill in the gaps.

Get stuck into this handy eBook for a step-by-step guide to the perfect personalised present in just a few simple steps. From photo books to calendars and canvas prints, we've got you covered. Consider us your very own little helpers.



Make Your Own Christmas Bestseller

In today's digital age of screens, smartphones and snazzy cameras, treasured mementos can be few and far between so a Photobook is the ideal gift to leaf through on Christmas day. Remember the best from the year or re-live the magic of a special day, it's time to give the little (and large) moments a chance to shine.

Whether you chose a classic linen cover or a stunning photo cover, this gift promises to be a real page-turner. We know that treasured memories are important so we are with you every step of the way.

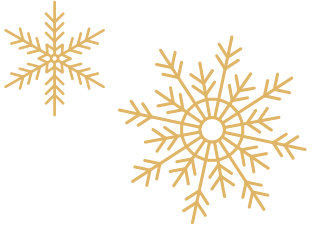


So here's how to do it:

1. Collect the photographs that you know will raise a smile and show the grins and giggles in vivid detail.
2. Choose a cover type and design that will show off your photos to their best. Our Auto fill tool will make filling the book super quick or the easy to use layout tools are perfect for the more creative types.
3. Finally, select from a choice of optional embellishments and add text to give each page its own pinch of personality to really tell your story.

Once you've got your photobook looking lovely, all that's left for you to do is stick the kettle on, put your feet up and wait for the postman to deliver. Much better than battling the Christmas crowds, we promise.

A Date to Remember

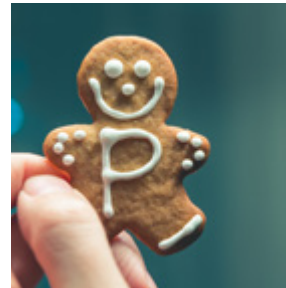


The festive season is extra chaotic (in the best way possible) but it's essential to stay organised all year round if you're going to remember all those important birthdays, events and appointments. So if you know somebody who takes pride in their organisational skills, or maybe needs an extra bit of help, a photo calendar is the perfect gift to nestle under their Christmas tree.

Practical, personalised and super easy to create in just a few simple steps:

1. From hanging wall calendars to free-standing desk calendars, pick the style that best suits your loved one.
2. Plan out which photographs you want for each month - we recommend using one that will remind them of a special occasion in that month or something season-specific. Maybe it's a family photo from a birthday gathering or just the 4ft snowman with the perfect carrot nose you made together one year.
3. Finally, get creative with text and unique embellishments, and don't forget to highlight any super special dates to remember!

Once you've ticked off those three simple steps, put your slippers on, grab a box of chocolates and relax while we do the rest of the work for you.



Deck The Walls In Canvas

Classic canvas prints are the kind of timeless gift that makes every recipient smile without fail. So this year forget stripy socks and itchy scarves, treat your 'good list' to something extra special to hang in their homes or offices.



All you need to do is:

1. Select the size for your canvas and choose from our range of dimensions because good things come in all shapes and sizes.
2. Now it's time to choose your design! Let your ultimate favourite snap take centre stage with one large image or alternatively, create a collage of multiple photographs to collect lots of precious memories all in one place.
3. Finally, add in those all-important finishing touches. Try embellishing your artwork with some stickers, a personal message or even caption each photo with a mixture of fonts for a truly bespoke gift.

Just like that, our elves will go to work to bring your perfect gift to life and have it delivered to your door in no time.





The final step? Simply enjoy the cheesy grins across your loved ones faces on Christmas day when they unwrap their perfectly personalised gift.

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Oh and don't forget to share your snaps with us using
[#PicturesIntoPresents](#).

